

- New Century Planning Associates, Inc.
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Robert Ryerson - CFF Leading New Century Planning in New Jersey

A Freehold, New Jersey-based financial planner with more than 30 years of experience, Robert M. Ryerson leads New Century Planning alongside his business partner, Louis Terrero, CPA. He specializes in retirement planning and is particularly versed in areas such as required minimum distributions, long term healthcare costs, and market and economic trends research. Robert Ryerson is also experienced in legacy and estate planning and works alongside estate planning attorneys as well as accounting, insurance, and mortgage banking professionals to provide comprehensive financial planning services to clients.

Beyond working individually with clients in the Freehold area, Robert Ryerson is an experienced financial literacy educator who regularly speaks at retirement planning workshops and seminars. In addition, Mr. Ryerson instructs classes on Social Security, tax laws, and other topics with The Society for Financial Awareness and teaches continuing education courses for CPAs.

A published author, Robert Ryerson co-authored *What You Don't Know About Retirement Will Hurt You* and is the sole author of *What's the Deal with Identity Theft: A Plain English Look at Our Fastest Growing Crime*, the latter of which is available for purchase on Amazon as an e-book or paperback. He also contributed to *Momma's Secret Recipe for Retirement Success* with Jack Canfield, best known as the creator of the *Chicken Soup for the Soul* series. Mr. Ryerson obtained Certified Identity Theft Risk Management Specialist designation in 2014 and has since taught courses on identity theft protection at local community colleges. He has also shared his expertise in this area with Fox Business.

Mr. Ryerson is a Certified Financial Fiduciary (CFF) and notary public. Before working as an independent advisor, he worked as a stockbroker for Shearson Lehman American Express in the World Trade Center in New York City. Complementing his experience, he holds a bachelor of arts in economics from Rutgers University.